Tom Washam

SENIOR INSTRUCTIONAL DESIGNER

563-370-6791

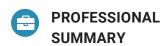
tom@tomwasham.com



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2946 N Sheffield Ave #1N Chicago, IL 60657



I am a senior instructional designer with a master's degree in Instructional Design and 15 years of experience. I have developed hundreds of hours of interactive courses for Fortune 500 companies and other public and non-profit clients.

My expertise includes scenario-based training, gamification, and innovative design. I have a strong track record of success in designing and delivering engaging learning experiences for my clients.



- eLearning
- Instructional Design Methodologies
- Adult Learning Principles
- Project Management
- Articulate Storyline 360
- Articulate Rise 360
- Camtasia
- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator
- Vyond
- Audacity



CONSULTANT

Mar 2015 - Current

TOMWASHAM.COM

Responsible for design and development of training programs for notable clients such as: Uber, Microsoft, Amazon, United Nations, iHeartMedia, National Center for Missing & Exploited Children, Northern Trust, Andersen Windows, Clayton Homes, and Rush University Medical Center.

INSTRUCTIONAL DESIGN MANAGER

Mar 2012 - Oct 2020

R1 RCM

- Managed eLearning and instructional design for organization with over 12,000 associates.
- Managed team consisting of transcriptionists, graphic designers, and voice actors to develop all course content internally.
- Created and implemented company-wide compliance training.

CURRICULUM MANAGER

Aug 2010 - Mar 2012

KAPLAN UNIVERSITY

- Managed the curriculum for the School of Legal Studies and Criminal Justice.
- Responsible for managing content developers, script writers, graphic designers and QA team to develop course content.

INSTRUCTIONAL DESIGNER

Sept 2008 - July 2010

APPRAISAL INSTITUTE

- Instructional designer for Internet-based education products, including synchronous, asynchronous, and blended learning.
- Partnered with internal and external stakeholders to design and develop continuing education.



M S INSTRUCTIONAL DESIGN

2007-2009

B.S. **GRAPHIC DESIGN**

2004-2007

WESTERN ILLINOIS UNIVERSITY

Master of Science, Instructional Design and Technology.

WESTERN ILLINOIS UNIVERSITY

Bachelor of Science, Graphic Design.