Tom Washam

SENIOR INSTRUCTIONAL DESIGNER

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www.tomwasham.com

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Chicago, IL 60657

PROFESSIONAL SUMMARY

I am a senior instructional designer with a master's degree in Instructional Design and 15 years of experience. I have developed hundreds of hours of interactive courses for Fortune 500 companies and other public and non-profit clients.

My expertise includes scenario-based training, gamification, and innovative design. I have a strong track record of success in designing and delivering engaging learning experiences for my clients.

SKILLS

- eLearning
- Instructional Design Methodologies
- Adult Learning Principles
- Project Management

- Articulate Storyline 360
- Articulate Rise 360
- Camtasia
- Adobe Photoshop

- Adobe After Effects
- Adobe Illustrator
- Vyond
- Audacity

EXPERIENCE

CONSULTANT
Mar 2015 – Current

TOMWASHAM.COM

- Responsible for design and development of training programs for notable clients such as: Uber, Microsoft, Amazon, United Nations, iHeartMedia, National Center for Missing & Exploited Children, Northern Trust, Andersen Windows, Clayton Homes, and Rush University Medical Center.

INSTRUCTIONAL DESIGN MANAGER
Mar 2012 – Oct 2020

R1 RCM

- Managed eLearning and instructional design for organization with over 12,000 associates.
- Managed team consisting of transcriptionists, graphic designers, and voice actors to develop all course content internally.
- Created and implemented company-wide compliance training.

CURRICULUM MANAGER
Aug 2010 – Mar 2012

KAPLAN UNIVERSITY

- Managed the curriculum for the School of Legal Studies and Criminal Justice.
- Responsible for managing content developers, script writers, graphic designers and QA team to develop course content.

INSTRUCTIONAL DESIGNER
Sept 2008 – July 2010

APPRAISAL INSTITUTE

- Instructional designer for Internet-based education products, including synchronous, asynchronous, and blended learning.
- Partnered with internal and external stakeholders to design and develop continuing education.

EDUCATION

M.S. INSTRUCTIONAL DESIGN
2007-2009

WESTERN ILLINOIS UNIVERSITY

- Master of Science, Instructional Design and Technology.

B.S. GRAPHIC DESIGN
2004-2007

WESTERN ILLINOIS UNIVERSITY

- Bachelor of Science, Graphic Design.